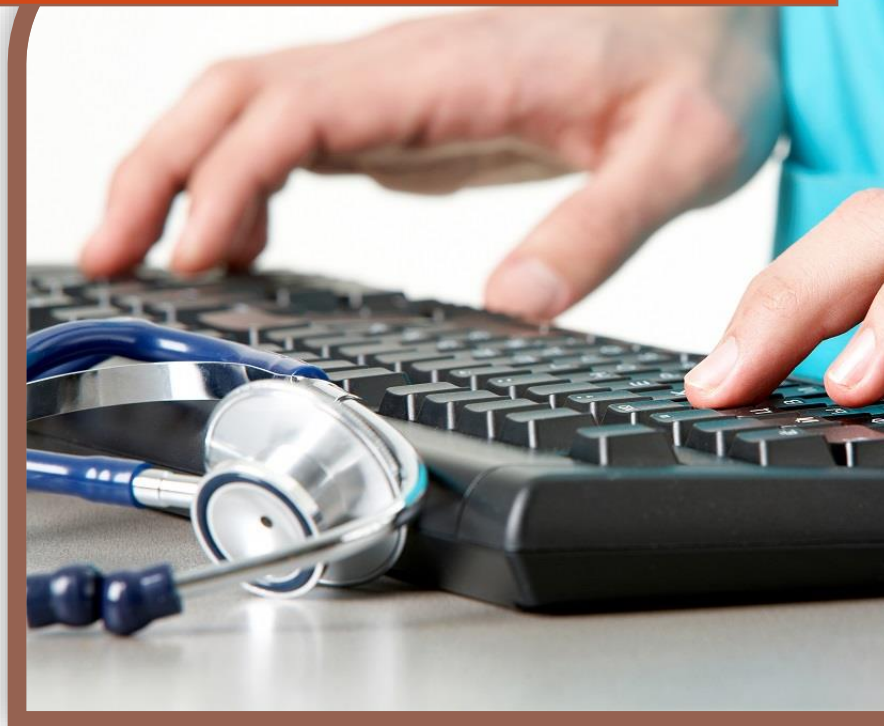


*smart*typing®

SmartTyping Medical



www.SmartTyping.com 2020

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Introduction SmartTyping

**A tremendous timesaver in the medical world,
And for anybody who uses an electronic record.**

With information technology playing an increasingly prominent role in healthcare, proficiency in typing is becoming ever more critical. Nevertheless, only 30 to 50% of the population can touch-type using all ten fingers.

Up to 25% of the time can be saved by staff and professionals learning to type accurately with ten fingers, rather than the more common 2 to 4 fingers.

Of course, conventional typing courses are available, but these require 4 to 6 months of regular, intensive, and often inconvenient time commitments. Traditional typing courses require tremendous effort and motivation to be effective.

Global Edutainment has developed a revolutionary method in touch-typing instruction which we call:

SmartTyping
a 4-hour online training course!

Already a common feature of staff training throughout much of the Dutch healthcare industry, SmartTyping is now being introduced internationally by Global Edutainment of The Netherlands.



"Nice evening! Laughing, relaxing and learning ..."

"A super way to get to know the keyboard ..."

"A special kind of typing course ..."

"The course layout is great ..."

"Surprisingly fast results ..."

"Fun learning method ..."

"Surprising!!"

See Page 8 for more great

testimonials

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Health Professionals

Regardless of your role in the healthcare industry, regulation, and the duty to maintain accurate records are placing increasing strains on the time available for record-keeping.

Health professionals, staff, members of healthcare teams, dental staff and professionals, and others who work in health, technology, management, nursing, pharmacy, or other public health environments, must all comply with the increasing demands upon information for both regulatory and commercial purposes. An average savings of 15% of their time, as proved in the Netherlands, can have a tremendous positive impact on productivity, focus, time management, morale, and, of course, results.



However, to get these results, you have to touch type using 10 fingers blindly in a highly effective manner.

Here's how it works

First, you do a baseline measurement

Secondly, you do the one-time 4-hour online training course.

In an imaginative, fun, and creative environment, participants learn over a 4-hour course on how to touch type using ten fingers. Both the left and right hemispheres of the brain are stimulated through visual, kinaesthetic, and auditory learning techniques. Using pictures, music, colors, and physical exercises, the creative and visual fields of the right-brain hemisphere are stimulated simultaneously with some regions of the left-brain hemisphere, with its function for logical, analytical, and abstract thinking.

The benefit of this learning method is increased use of the entire brain, which results in knowledge is far more efficiently stored in long-term memory, and new skills being more effectively accessed. We also spend time on the correct position of the fingers and body posture.

After that, the remaining requirement is only 15 minutes per day for 3 weeks to upgrade skills, speed, and accuracy.

A Unique Online Exercise and Follow-up System.

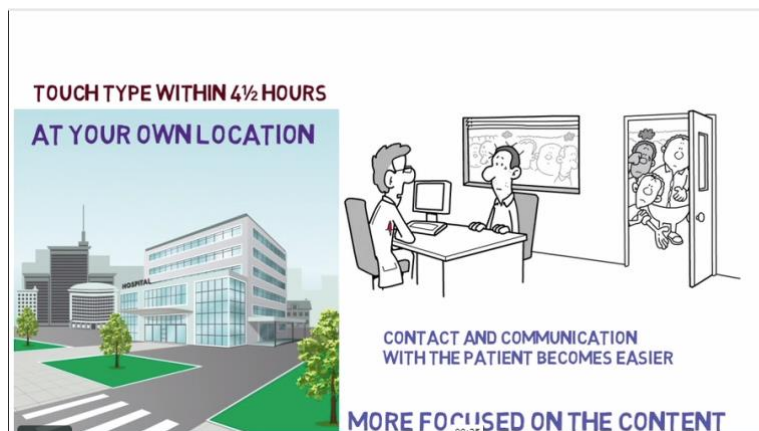
Before the start of the course, participants receive an email asking them to perform a small typing exercise, measuring their typing skills for speed and accuracy. This establishes their baseline measurement. After the course, they are asked daily by email for the next 15 days, to practice their new typing skills for a maximum of 15 minutes using our online system. Immediately after participants have completed their daily exercise, they receive feedback on speed, accuracy, and time.

Besides the exercises requested by email, participants are welcome to improve their typing skills by practicing using our online exercise environment: SmartTesting and, if necessary, additional online coaching by their trainer or by telephone/skype.

After 15 days of exercises, participants start using SmartTyping in their daily work. Experience demonstrates that speed and accuracy will further improve after this initial period. After completion of the course, participants perform a follow-up evaluation, which shows, on average, a 15 to 20% increase to their baseline measurement!

After the 6-week evaluation exercise, participants are granted an official SmartTyping certificate. Further evaluations are performed at 3 months and 6 months following the course.

Click on the picture below and watch a video About SmartTyping Medical



Press Release – Global Edutainment, 23.03.2011

Doctors on a typing course

Medical specialists and nurses are taking classes in touch-typing in large numbers.

The introduction of the Electronic Patient Dossier (EPD) in The Netherlands created a run on touch-type courses by medical specialists and nurses. This choice is often twofold. Firstly, specialists want to use the EPD system efficiently. Secondly, touch-typing contributes to patient satisfaction ... Specialists who can touch-type can fully focus their attention on their patient, rather than the keyboard.

Dr M.C.G. van Praag, dermatologist in the Saint Franciscus Hospital in Rotterdam says:



"Being able to touch-type is a must because of the introduction of the Electronic Patient Dossier in hospitals. I dreaded it. Our hospital offered the typing course SmartTyping for medical specialists, nurses and doctor's assistants. SmartTyping is a training at which even senior medical specialists learn to blind touch-type with ten fingers in only 4 hours of classroom training followed by an online follow-up trajectory to increase speed and accuracy."

"The classroom training was given by the inspiring Kees van Rooijen, who made it a nice, instructive evening in his own humorous, original and entertaining way. The strength of this training existed mainly of the visualization and association techniques supported auditorily. I tried, as much as possible, to do the online exercises every night for 15-30 minutes. The feedback from the system about the delivered performance was useful. After six weeks I had made an improvement of more than 20% from my 0-measurement with two fingers. I am very happy that I have taken this typing course and I benefit from it every day, highly recommendable."

Paul van der Velde, Director of Global Edutainment: SmartTyping was developed by Global Edutainment in Hillegom. "At the end of 2007, we completed the development of SmartTyping" says van der Velde. "We felt that learning to blind touch-type could be easier and faster. That is why we used our 20 years of experience with brain-friendly learning and our knowledge of the brain, to create the optimum mix of learning styles. This resulted in a 4-hour training to learn how to touch-type blind with 10 fingers in a fun way. During the training, brain stimulating tools are used such as music, colours and images. This activates both the logical, analytical and abstract thinking ability of the left brain hemisphere, and the visual and creative ability of the right brain hemisphere. Participants will experience a great learning acceleration with immediate storage in the long-term memory. After 6 weeks the participants type on average 20% faster than before, but then blind and using 10 fingers. They are rewarded with an official SmartTyping certificate."

Van der Velde continues: "At first the training was meant for participants from the business environment. However, the training took a different turn thanks to the introduction of the Electronic Patient Dossier in health care. We had to train new trainers quickly to be able to meet the demand for learning how to touch-type. Meanwhile we have already trained many hundreds of specialists in various hospitals and health care organisations."

SmartTyping is now online and as if you are attending a class.

Medical Staff and Professionals who have completed the SmartTyping Course in the Netherlands:

In the past years, over **9.348** medical professionals throughout the World have benefitted through SmartTyping instruction. In addition, the following hospitals have utilized training courses for their professionals and staff, with tremendously positive results:

Hospitals Using SmartTyping:

- Academisch Medisch Centrum Amsterdam
- Centraal Militair Hospitaal Utrecht
- Deventer Ziekenhuis
- Elkerliek ziekenhuis Helmond
- Erasmus MC Rotterdam
- Franciscus Ziekenhuis Roosendaal
- Gemini Ziekenhuis Den Helder
- Groene Hart Ziekenhuis Gouda
- Haga Ziekenhuis Den Haag
- IJsselland Ziekenhuis Capelle a/d IJssel
- Kennemer Gasthuis Haarlem
- Leids Universitair Medisch Centrum
- Atlant Zorggroep (Beekbergen)
- Maxima Medisch Centrum Veldhoven
- Radboud Universitair Medisch Centrum
- IJsselmeer ziekenhuizen MC-Groep
- Vlietland Ziekenhuis Schiedam
- Landelijke Huisartsen Vereniging (LHV)
(Rural General Practitioners)
- Lievensberg Ziekenhuis Bergen op Zoom
- Maasstad Ziekenhuis Rotterdam
- Medisch Centrum Alkmaar
- Onze Lieve Vrouwe Gasthuis Amsterdam
- Rijnland Ziekenhuis Leiderdorp
- Sint Franciscus Gasthuis Rotterdam
- Slingeland Ziekenhuis Doetinchem
- SKB Winterswijk
- St. Antonius Ziekenhuis Nieuwegein
- St. Maartenskliniek Nijmegen
- Universitair Medisch Centrum Utrecht
- Ziekenhuis Bernhoven Veghel & Oss
- Bronovo Ziekenhuis Den Haag
- Medisch Spectrum Twente
- Havenziekenhuis Rotterdam
- Universitair Medisch Centrum Groningen
- Amphia Ziekenhuis
- DOKh Foundation

Collaboration with the Rural General Practitioners

Both the Dutch Societies of Rural General Practitioners and General Practitioners actively encourage enrolment in SmartTyping. In fact, the LHV have already booked instruction through 2021. The average score is a 9.4.

Collaboration with Dutch Association of Medical Practitioners

In collaboration with Dokh, SmartTyping is also taught to:

Physician's assistants, Practice nurses somatic, Practice nurses in mental health care, Triagists, Pharmacists, Primary Psychologists, Occupational Therapists, Physiotherapists, Speech Therapists, Managers, Remedial Therapists, Podiatrists, Nurse specialists.

LHV Dutch Societies of Rural General Practitioners and General Practitioners

DOKh supports and promotes professional expertise for practitioners, physician assistants and POH through the grant of accreditation and provision of training and continuing education courses for healthcare workers in primary care.

What the professionals say ...

[Click here to Listen on the](#)



...in goede handen

It's a relief to know where all the keys are on the keyboard without endless repetition. Good that it was carried out on location that quickly!

Dr K.W. (Wim) Florijn, Internal Medicine - Ruwaard van Putten Hospital



is mastered in the follow-up online practice sessions.

A special kind of typing course. The letters and symbols are visualized and stored in your memory in a fun way. The link between your image-forming and the movements of your fingers

Karla Pit, Atlant Care Group



I chose this course because I have to work in the EPD frequently and I make many typos. The course layout is great; you learn to visualize the keyboard which makes you find the letters very fast. You learn a whole new way of typing. After one week, typing is improved greatly. Every day you receive an e-mail telling you that an exercise is waiting for you. It takes about 15 minutes per day. I can definitely recommend the course.

Ilse Koelemij, Aios Skin Diseases - Deventer Hospital



A super way to get to know the keyboard. Clear associations by means of colours, stories, matching images and sound. So it's a method for everybody to learn and associate fast. Humour. Enhanced team building. Good luck with future trainings.

Anja van Aken, Implementation Manager EPD - MCA Gemini Group



Surprising!! In particular reading with images and stories suits me perfectly. Nice evening! Laughing, relaxing and learning. I really learned a lot in a visual way. The SmartTyping typing course: Learning to type fast in a special way. Surprisingly fast results. Very good use of personal learning styles.

Erik Tiggelaar, Consultant - Haga Hospital



The typing course was a positive experience for me. Fun learning method, working with mnemonics. It works well, the positions of the keys on the keyboard are memorized quickly. Before, I never thought I'd be able to learn how to touch type at my age (47). I can recommend this to every 2-finger typist. Practicing now.

Pieter Kingma, Orthopaedic Surgery- Kennemer Hospital



Drs. Paul van der Velde

Paul has a lot of experience in guiding processes in organizations. He knows how to ask great questions and let go when the team process does its work.

Paul studied psychology, is an internationally certified trainer in NLP, studied religious science, part of the new idea, whose philosophy is known as 'The Science of Mind,' followed the Action Learning foundation and much more. Paul now has over 25 years of business experience.

Paul knows like no other how to connect the old with the new.

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One of his mottoes is: "*be always a student to create mastership*".